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**CloudCamp**  
**4SMEs**

# UpSkill in **Cloud**.

**Cloud Training Program 2024**

SME Business Leaders and Managers.  
**Pathway Syllabus**



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## Pathway Syllabus



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# Cloud Training Program 2024 SME Business Leaders and Managers.

## Pathway Syllabus

### Pathway Overview

This learning path will offer courses that explore the pros and cons of cloud solutions, the migration path to successfully achieve expected business outcomes, and other important business considerations.

Learners in this group are business owners, leaders and executives, IT leaders, and managers.

They are beginners or may have intermediate skills with Cloud technology. They are primarily interested in an introduction to foundational concepts such as how Cloud technology can be used to make strategic business decisions.

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# Cloud Training Program 2024 SME Business Leaders and Managers.

## Pathway Syllabus

### Courses Included



Pre-test to determine the level of knowledge before training



AWS Cloud Essentials for Business Leaders



Moving to the Cloud: Decisions for Business Leaders



Post-test to evaluate level of learning



Exam Readiness Package



Certification exam

01



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## What will you learn

Upon completing this level, learners should be able to:

- Articulate the benefits of implementing a Cloud strategy
- Recommend how technology can be integrated into the business
- Develop and initiate a Cloud adoption strategy
- Establish a strategic deployment plan
- Make decisions regarding appropriate SME pathways to build required competencies (technical knowledge and expertise)
- Make decisions in regard to Cloud migration plan
- Determine whether an implementation partner will be required to migrate to the Cloud
- Formulate strategies to reduce costs and increase productivity
- Prioritise security practices in technology solutions

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## SME Business Leaders and Managers.

### Pathway Syllabus

## Pathway Courses

### 1. AWS Cloud Essentials for Business Leaders

- Explain the role of information technology (IT) in an organisation for business transformation
- Explain customer value proposition for using Cloud across industries
- Define key characteristics of cloud computing
- Explain the cloud business model
- Identify key security practices of cloud computing
- Frame the cloud business value using the Cloud Value Framework

### 2. Moving to the Cloud: Decisions for Business Leaders

- Recommend how technology can be integrated into the business,
- Develop and initiate a Cloud adoption strategy,
- Establish a strategic deployment plan,
- Make decisions regarding appropriate SME pathways to build required competencies (technical knowledge and expertise),
- Make decisions in regards to Cloud migration plan,
- Determine whether an implementation partner will be required to migrate to the Cloud, and
- Formulate strategies to reduce costs and increase productivity.

03





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## SME Business Leaders and Managers.

### Pathway Syllabus

## Pathway Courses

### 3. Pre-test: Determine level of knowledge before training

- Key to be able to offer the right pathway for the right need and experience of those interested.

### 4. Post-test: Evaluate level of learning

- The pre-test, jointly with the post-test, is useful to validate the effectiveness of the training from the learner's perspective, but also provides useful insights for leaders and other stakeholders.

### 5. Exam Readiness Package

- Test knowledge using the pre-certification exam,
- Review and discuss the results of the pre-certification exam,
- Evaluate your strengths and weaknesses based on exam topic domains,
- Ask questions about the exam,
- Create a study plan to prepare for the exam, and
- Identify effective test-taking strategies that can be used to answer exam questions.

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## Pathway Courses

### 6. Certification Exam

- The Certification Exams will be designed and developed specifically for the EU CloudCamp4SMEs program and will draw on questions that cover from the courses.
- The exam will be completed by the alumni online and it will vary between 1-2 hours, based on the learning path.
- Exam questions will be multiple choice and randomised and will be scored based on points, with a passing score equal to 80% correctly answered questions.



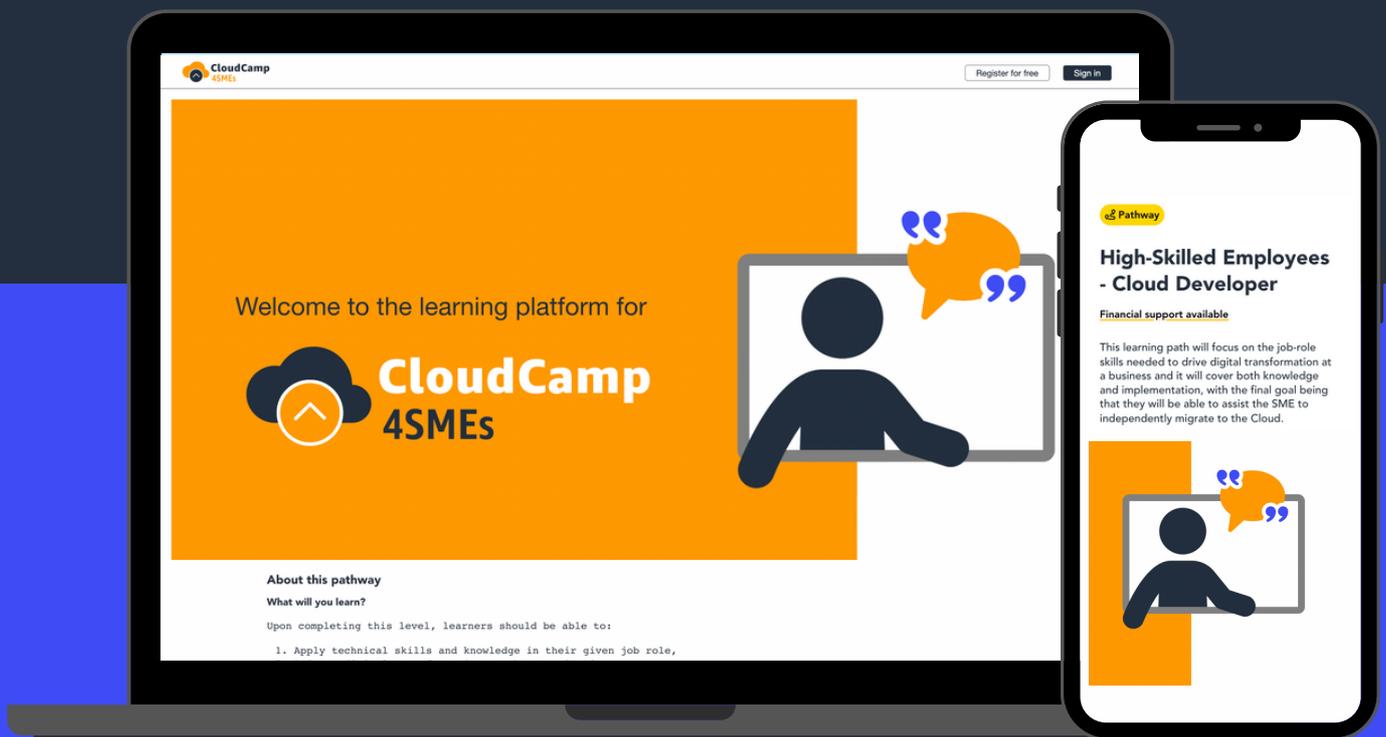


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# Cloud Training Program 2024 SME Business Leaders and Managers. Pathway Syllabus

## Learning Platform

The courses are done in our digital learning platform provided by CloudCamp4SMEs partners.





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# Cloud Training Program 2024

## SME Business Leaders and Managers.

### Pathway Syllabus

## Certifications

Upon successful completion of the pathways and the accompanying Certification Exam, CloudCamp4SMEs will provide alumni with a digital certification to validate their expertise and accomplishments in the realm of cloud technologies and solutions in the courses and pathway completed.



### Small and Medium Enterprise Business Leader Certification

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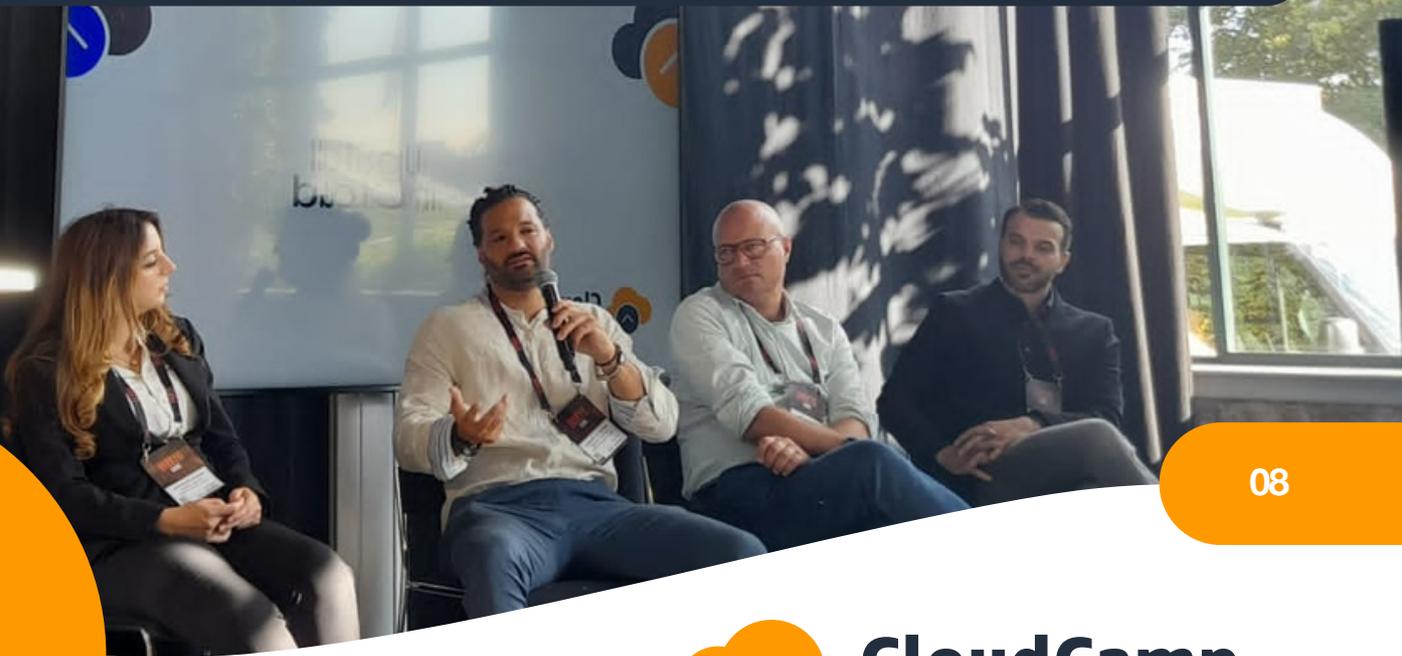
## Testimonials

We've just started and this is our first cohort but our training partners want to share something with you!

**“Cloud, is not a tech option,  
it is a business must have!”**

**Magnus Histrup**  
AWS Business Dev Manager Nordics

**Launch Event**  
Sept23 / Copenhagen



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